














## November 13<sup>th</sup>

- 12:00 – 14:00** – Check-in and lunch 
- 14:00 – 14:15** – Welcome speech 
- 14:15 – 15:00** – Business update + budget 2025 
- 15:00 – 16:15** – Kynetec regional data
- 16:15 – 16:45** – Coffee break 
- 16:45 – 17:15** – Supply chain topics 
- 17:15 – 17:30** – Online communication 
- 17:30 – 18:30** – Success Stories from sales team 
- 19:30** – Dinner 

## November 14<sup>th</sup>

- 07:00 – 09:30** – Breakfast 
- 09:30 – 09:45** – Offline communication
- 09:45 – 10:45** – Cereals and Corn – marketing and technical presentation
- 10:45 – 11:15** – Coffee break 
- 11:15 – 12:30** – Sunflower, OSR and Soybeans – marketing and technical presentation
- 12:30 – 13:00** – Winter symposia 2025 concept presentation
- 13:00 – 14:00** – Bottom-up process with direct and indirect customers
- 14:00 – 15:00** – Lunch 
- 15:00 – 19:30** – Team activity
- 19:30** – Dinner /party  

## November 15<sup>th</sup>

- 08:00 – 10:00** – Breakfast  & **10:00 – 12:00** – Free time and check out